



▶▶ Website Domain
www.flymissoula.com

▶▶ Location
Missoula, Montana

▶▶ Metrics Impacted
Since its launch in 2006, the website averages over 200 sessions and 900 pageviews per day, with each session length time being 4 minutes. There are over 200 first-time unique new visitors on average to the site per day.

▶▶ The Challenge

An antiquated, rarely updated website often went 6 months before being updated, and did not provide the public with the timely information they sought. Making even small revisions to the site was cumbersome and needed to be outsourced.

▶▶ The Solution

After researching hundreds of other airport websites, the Missoula International Airport chose to implement SuiteFin. They now have a website that empowers its staff to make updates

“ We used to have to call someone every time we needed to make a change. Now we can make our own changes, and SuiteFin is really as easy as using Microsoft Word®.”

– Cathy Tortorelli, Office Manager

“ When people go to the website, they want information now. They don’t want information that’s a week old.”

– Chris Hart, website content manager

suitefin

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